



Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



BloomBox - Entrepreneurship Cell KJSCE

website: www.bloomboxkjsce.com, Email: bloombox.kjsce@somaiya.edu

Contact: 91 022 6644 9191 / 9015

BloomBox Council 2018-19

Principal: Dr. Shubha Pandit

BloomBox Mentor/Advisor: Hetal Mundra

Faculty coordinators:

Sagar Korde (I.T)

Anushri Joshi (Mechanical)

Inderjit Dhanjal (Electronics)

Student Body:

Chairperson:

Adarsh Totla (T.Y IT)

Vice-Chairperson:

Alisha Routary (T.Y EXTC)

Vatsal Sachde (T.Y EXTC)

Financial Secretary:

Rajat Bucha (T.Y IT)

Literary & Social Media Secretary:

Janhavi Ambre (T.Y ETRX)



Vidyanagar, Vidyavihar, Mumbai-400 077, India.
Telephone (91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





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Campus Company Wing:

Shail Modi (S.Y COMPS)

Hitansh Mehta (S.Y MECH)

Corporate Relations Wing:

Baiju Dodhia (S.Y IT)

Mohit Kawa (S.Y MECH)

Vaishnavi Utekar (T.Y COMPS)

Heeral Dedhia (S.Y COMPS)

Social Media & Content Wing:

Rashmi Bharambe (T.Y IT)

Akshita Biyani (S.Y IT)

Events & Public Relation Wing:

Divya Rawat (S.Y ETRX)

Deepa Tharwani (S.Y IT)

Charmi Savla (S.Y IT)

Technical Head:

Harshita Agrawal (T.Y IT)



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Role of Chairperson and Vice-Chairperson:

- Defining the objective and schedule for the year
- Maintaining coordination amongst all wings
- Coordinating with RIIDL, SIMSR, faculty
- Connecting with other E-Cells
- Permissions
- Deciding flow of communication
- Presentations and addressing audience
- Representing BloomBox at various forums
- Explore and connect Ecell to Alumni network for projects, internships, sponsorship or incubation

Role of Financial Secretary:

- Budget formation and approval
- Accounts
- Report file



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Role of Literary & Social Media Secretary:

- Maintaining coordination amongst Social Media & Content Wing, and Events & Public Relation Wing
- Defining the objective of various events
- Leading the social initiatives
- Searching for social enterprise ideas and providing structure for social enterprises.

Role of Campus Company Wing:

- Managing and promoting existing campus company
- Providing mentors for guidance and review
- Campus company showcase
- Campus company idea generation to start more campus companies
- Creating structures to tap progress of existing campus companies and format for new campus to apply
- Search of potential technical products on campus

Role of Corporate Relations Wing:

- Inviting Speakers for speaker sessions
- Sponsorship and fund raising
- Webinars
- Speakers for GyaanBox



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Role of Social Media & Content Team:

- Designing posters/banners/online material of BloomBox events
- Designing and maintaining the BloomBox wall
- Collecting and organizing photographs of all BloomBox events
- Designing/Updating/Maintaining the website, Instagram Page, Facebook Page, LinkedIn profile.
- Online publicity
- Handling online presence
- Maintaining Google drive
- Report maintenance

Role of Events & Public Relations Wing:

- Organizing speaker session
- Management activities
- Organising Flagship events – Gang Rush, Sell-a-Thon, Chefprenuer (MasterChef Somaiya)
- Connecting with institutions for boosting social enterprise
- Expanding the network of BloomBox to various institutions

Role of Technical Head:

- Incharge of every Technical aspects of the Events.
- Maintenance and Upgradation of Websites.



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